→ The best areas

Numerous streets in the city centre owe their names to the medieval traders who set up shop close to the gates that once gave access to the city, including Bordadores (embroiderers), Curtidores (tanners) and Botoneras (seamstresses). Many years have passed since, but even now, with the 21st century well under way, numerous artisans are still keeping the old traditions alive, ensuring those venerable trades survive down through the ages. These are the people that give character to a city that has now become one of Europe's most popular shopping destinations. Regardless of the neighbourhood or area you find yourself in, you'll be spoilt for choice as Madrid is home to myriad Spanish and international fashion stores, alternative markets, department stores and shopping centres.

→ Embajadores-Rastro-Lavapiés

METRO: Embajadores, Tirso de Molina, La Latina, Puerta de Toledo, Lavapiés

The Rastro is Madrid's most famous open-air market. Every Sunday morning and on public holidays, also in the morning, the La Latina and the Lavapiés neighbourhoods are taken over by stalls. They are set up around the Plaza de Cascorro, with its statue to Eloy Gonzalo, and Calle Ribera de Curtidores, whose name harks back to the tanneries -workshops where people would work and tan skinsthat proliferated there due to the proximity of the myriad slaughterhouses that opened up in the area from the 15th century on. The permanent shops in the Rastro area are open every day however: here you'll find auction houses, antique shops with genuine hidden treasures (watches, objets d'art, and jewellery pieces...). All day on the first Saturday of each month, Calle Santa Ana hosts the Santa Ana Street Market, an arts and crafts market full of music, workshops, gastronomy, shows, and exhibitions. Lavapiés is Madrid's multicultural neighbourhood par excellence. Don't miss all its flavours



→ Sol-Preciados-Carmen

METRO: Sol, Callao, Gran Vía

In this lively area you'll find high-street staples and department stores. Right in the heart of Madrid, just beside Gran Vía avenue and Plaza del Callao, Calle Preciados and Calle del Carmen —both now pedestrian streets— are full of stores selling the latest fashion, shoes, accessories, and even a legendary lottery outlet. The Puerta del Sol is home to shops that have been open for business for centuries, places where you can buy a unique souvenir such as a fan or an umbrella, and to new spaces dedicated exclusively to the latest technologies.



→ Bravo Murillo

METRO: Estrecho, Tetuán, Cuatro Caminos

The third longest street in Madrid, after Calle de Alcalá and the Paseo de la Castellana, Calle de Bravo Murillo begins at the Glorieta de Quevedo and ends at Plaza de Castilla. It is also one of the busiest streets in Spain, mainly because of the frenetic commercial activity that goes on here every day, particularly in the district of Tetuán where you'll find a wealth of small shops and markets such as the Rationalist—style Maravillas Market.

CENTURIES-OLD SHOPS

Just as if they were time machines, some shops in Madrid can transport us back to another era. There are catering businesses, chemists and bookshops that are part and parcel of the city's most intimate history. Stores, with counters made of noble wood and marble, that have borne witness to all kinds of events, both within their four walls and outside on the streets they stand on. Some are featured in the novels of Pío Baroja and Pérez Galdós, others seem to have been there forever. They have been run by more than one generation of professional and dedicated families and employees, and although they were never meant to be eternal, nor were they designed to commemorate great deeds or to embellish the streets, they have nevertheless become part of the living history of the city. When you stroll around Madrid, you will easily be able to recognise them thanks to the commemorative plaque designed by artist Antonio Mingote that lies on the pavement in front of each store. You can find a list of these shops here: www.comercioscentenariosdemadrid.es



→ Princesa–Argüelles

METRO: Moncloa, Argüelles, San Bernardo, Ventura Rodríguez, Plaza de España This is a major shopping area. On Calle Princesa and Calle Alberto Aguilera, as well as on the smaller surrounding streets, you'll find a wealth of shops, including leading fashion brands, shoe stores, jewellers, and department stores. The usual hustle and bustle of these thoroughfares contrasts with the tranquillity and the rather more leisurely pace of other streets in the neighbourhood such as the Paseo del Pintor Rosales or Calle Ferraz, where little shops that have been there forever rub shoulders with other more modern and sophisticated outlets.

SHOPPING OUTLETS



As well as shopping centres, there are also several large outlets just outside the city, like Sambil in Leganés - the largest in Spain - and those located in Getafe and San Sebastián de los Reyes. The best-known one is Las Rozas Village, some 20 Km from Madrid, with more than 100 luxury boutiques that offer quality products (fashion, shoes, accessories...) with discounts of up to 60% off the recommended selling price. A coach connects Madrid to this shopping area every day. It leaves from the Plaza de Oriente, next to the Royal Palace.

→ Gran Vía

METRO: Banco de España, Gran Vía, Callao, Plaza de España



With a history stretching back more than one hundred years, Madrid's Gran Via is more alive now than ever before. For years, the avenue that runs between Calle de Alcala and Plaza del Callao has been one of the city's top shopping destinations. Lined with some of the city's most iconic buildings, Gran Vía is home to a host of famous fashion chains, from time-honoured stores whose history is intertwined with that of Madrid to international high-street staples. Head down it towards Plaza de España and you'll notice that the succession of jewellers', shoe shops and eateries suddenly turn into theatres as you find yourself on Madrid's West End.

→ Goya–Alcalá–Felipe II

METRO: Goya, Príncipe de Vergara

Before you reach the Barrio de Salamanca neighbourhood, Calle Alcalá and Calle Goya will demand your attention with all manner of shops offering something for everyone. This is a relaxing area in which to go shopping. You'll find a good selection of fashion brands not to mention shopping centres and department stores. It's a delight just to stroll through the streets that lead off from either of those two main arteries: pastry shops, shoe stores and accessory shops await! If you visit the Plaza de

Felipe II then you just have to take a stroll through the stalls of the rather curious permanent market known as The Hippies of Goya (clothing, leather goods, bags...).

→ Barrio de Salamanca

METRO: Serrano, Colón, Velázquez, Retiro

Leading Spanish and international fashion firms and cutting-edge designers showcase their creations in the Barrio de Salamanca neighbourhood. Known as the Golden Mile, its streets are lined with top-class restaurants, luxury shoe brands and the finest jewellers. Exclusive Calle Serrano boasts wide pavements that are great for window shopping and on it you'll find two branches of El Corte Inglés selling designer clothes for men and women. Smaller streets like Jose Ortega y Gasset, Claudio Coello and Jorge Juan are a luxury shopper's paradise, and in mid-September the neighbourhood hosts Vogue Fashion's Night Out, a fabulous shopping event in which most stores in the area take part.



→ Barrio de las Letras

METRO: Antón Martín, Sevilla, Sol

After visiting the museums of the Art Walk, you may well prefer to wander through the streets of the Literary Quarter in search of one of those old books that are so hard to come by. Once the residence of the great authors of the Spanish Golden Age, this entire and mostly pedestrian area is now living a new heyday, with shops of yesteryear and of today, ranging from old-style bookshops and furniture stores and places where you'll find anything from vintage objects to craft workshops where they are bringing classic trades bang up to date. On the morning of the first Saturday of each month local merchants offer their wares for sale on stalls set up in the open air, at the "Mercado de las Ranas" (Frog Market). In June, the main streets in the neighbourhood (Cervantes, Quevedo, San Pedro...) dress themselves up for DecorAcción, a great festival of interior design featuring antique markets, pop-up stores and all manner of really surprising installations.



→ Mayor–Arenal

METRO: Sol, Ópera

The area around Plaza Mayor and the Royal Palace is a veritable maze of picturesque streets. This is where you'll find a good number of the most authentic shops the city has to offer, where you can spot everything from a hat to the type of cape that Picasso once used. The old crafts still survive in artisan workshops in which time seems to stand still. If you walk along Calle del Arenal (which is now a

pedestrian street), you'll find a succession of shops selling the latest styles and accessories. In the area, you'll also find lots of bakeries selling typical pastries. Coin and stamp collectors rendezvous every Sunday morning from 9am to 2.30pm at the traditional Stamp Market in Plaza Mayor. The square casts off its usual appearance in December when the traditional Christmas Market comes to town.

CUESTA DE MOYANO

Claudio Moyano, s/n METRO: Estación del Arte, Atocha RENFE INFO: Monday-Sunday 9:30-13:30 & 16:30-19:00

Beside the Royal Botanical Gardens and El Retiro Park, this pedestrian street is lined with booths selling bargain and second hand books. This tradition goes all the way back to 1925.



TOP MARKETS

→ Mercado de Motores

Railway Museum
Paseo de las Delicias, 61
METRO: Delicias
INFO: Second weekend of the month
Saturday 11:00-22:00, Sunday 11:00-21:00

The stalls at this popular market are run by both professional and individual sellers. The former are only allowed to offer goods, such as clothing, jewellery, objets d'art, that have not been mass produced, whereas the latter can only sell second-hand items like vintage bicycles, paintings and furniture. As you peruse the stalls you can also enjoy a snack and listen to live music.



→ Mercado de Diseño

Matadero Madrid
Paseo de la Chopera, 14
METRO: Legazpi
INFO: First weekend of the month
Saturday-Sunday 11:00-22:00

This design market brings together a hundred designers and creators from the world of fashion, accessories and jewellery, not to mention decoration, art and illustration. Live music adds to the experience.



→ Conde Duque

METRO: San Bernardo, Ventura Rodríguez, Plaza de España, Noviciado

Just beside Malasaña, spreading out from the cultural centre that gives it its name, this is one of the neighbourhoods with the most character in Madrid, a hard-earned success story of recent years. Many artists have chosen this area to open workshops and small shops filled with everything from fashion and accessories to books, vinyl records or specialist bicycle stores. The streets to look out for are Conde Duque, Amaniel, Noviciado and Palma.

→ Chamberí

METRO: Río Rosas, Canal, Alonso Cano, Gregorio Marañón, Iglesia, Quevedo, Islas Filipinas

Although Calle de Ponzano has become a major gastronomic boulevard with increasingly fashionable restaurants, the fact is that this typically Madrid neighbourhood has always been known for its commercial activity. Stores that have been here for generations blend with other modern shops oozing with charm: you'll come across shoe stores, delightful florists, art galleries... Calle de Zurbano, with its Belle Époque mansions, is one of the most beautiful streets in Europe.

→ Azca–Castellana

METRO: Nuevos Ministerios, Santiago Bernabéu

Considered the financial centre of the city, the AZCA business complex is home to some of Madrid's most important buildings and skyscrapers and a hectic professional and commercial activity. Calle Orense and its vicinity are filled with high street shops and department stores like the Corte Inglés on Paseo de la Castellana. One of the chain's largest stores, it offers fashion addicts every covetable luxury label, both Spanish and international. Selling everything from clothes and accessories to perfumes and jewellery, they also provide exclusive services such as personal shoppers, their own Shopping Card and an in-house department that handles VAT refunds.

→ Bernabéu

METRO: Cuzco, Santiago Bernabéu, Nuevos Ministerios, Colombia

The Santiago Bernabéu stadium, the stage for Real Madrid's football matches, is one of the city's most important tourist attractions and for many, an unmissable stop. After you've bought the team's official gear, you'll find this is a perfect area for a relaxing day of shopping. The upper part of the Paseo de la Castellana and the surrounding neighbourhood are packed with most of today's high-street retailers.

→ Salesas

METRO: Alonso Martínez, Colón, Chueca

A fashionable place for people who love fashion. That's how we might define the increasingly happening area of Las Salesas, full of charming little stores and multi-brand shops in streets that you'll love strolling through: Bárbara de Braganza, Piamonte, Conde de Xiquena...The bohemian alternative to the Barrio de Salamanca, it boasts an array of spaces dedicated to beauty, fashion, decoration and art. On the first Saturday of each month it hosts The Festival street market (11am-8pm).



SHOPPING CENTRES

cellence. The chain has stores dotted across the city (you'll find them on main thoroughfares like Goya, Serrano, Orense and Preciados), selling everything from clothing and books, to furniture, decorative accessories and state-of-the-art technology. They open every day of the week and they all have restaurants or top-notch food courts. Madrid is also home to a good number of shopping centres filled with stores, cinemas, eateries and attractions. Particularly popular are: La Vaguada, located in El Pilar neighbourhood and the first shopping centre to open in Spain, Plaza Rio 2, the latest arrival, and Centro Comercial Príncipe Pio, situated right beside the old train station of the same name. The last two can both be found in the Madrid Río area. Moda Shopping, opposite the Santiago Bernabéu Stadium, El Jardín de Serrano in Calle de Goya, and ABC Serrano, situated in a beautiful Neo-Mudéjar building, are some of the other best known malls.

El Corte Inglés is Madrid's department store par ex-



→ Chueca-Malasaña-Fuencarral

METRO: Chueca, Tribunal, Bilbao, Gran Vía

If you're looking for the latest trends, then Calle de Fuencarral is the place for you. Really up-to-theminute clothes and accessories preside over the shop windows that lead all the way to the heart of Chueca, a cosmopolitan and highly diverse neighbourhood full of little designer stores. But you'll find more than fashion in the stores here, there are decoration stores, specialised bookshops... It's no easy matter to say where the neighbourhood begins and where it ends given its proximity to Malasaña, the cultural epicentre of Madrid's legendary 1980s Movida movement. The area is now a firm favourite among today's top designers and artisans.



OPENING HOURS

Stores are free to open when they like in Madrid. This means that shops and department stores can open all year round, including Sundays and most public holidays. Shops normally open at 10am and close at 8.30pm (smaller shops) or 10pm (shopping centres).



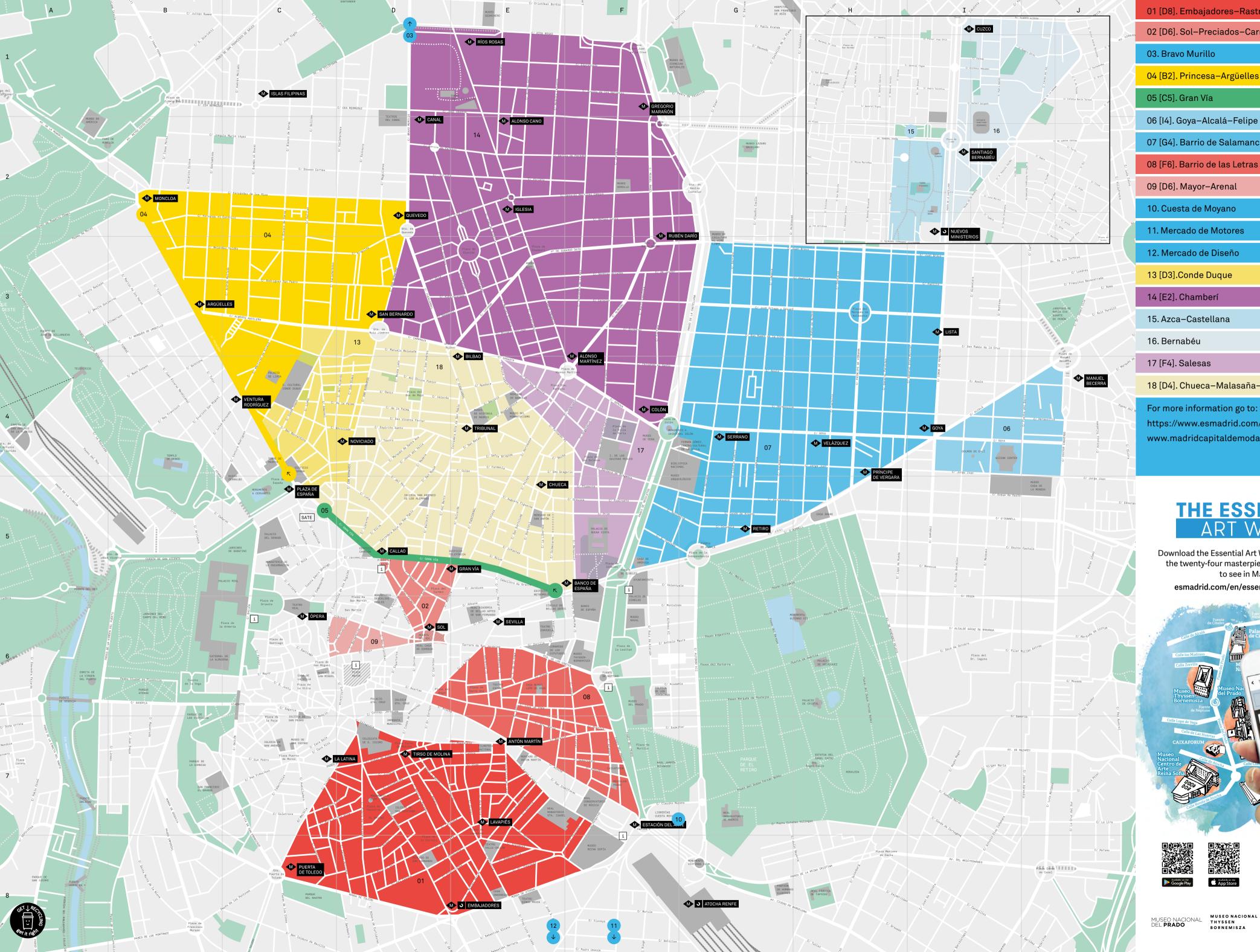
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01 [D8]. Embajadores-Rastro-Lavapiés

02 [D6]. Sol-Preciados-Carmen

04 [B2]. Princesa–Argüelles

05 [C5]. Gran Vía

06 [I4]. Goya–Alcalá–Felipe II

07 [G4]. Barrio de Salamanca

10. Cuesta de Moyano

18 [D4]. Chueca-Malasaña-Fuencarral

For more information go to:

https://www.esmadrid.com/en/shopping-madrid www.madridcapitaldemoda.com

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